

Decarbonization is a platform for growth.

The ILO Decarbonization Strategy Community is a new leadership network dedicated to supporting senior executives leading decarbonization.

ILO-D centers around highly-curated gatherings of corporate, government and not-for-profit leaders shaping practices and policies, and re-inventing business models to realize a low-carbon and no-carbon future. Each event will have a sole sponsor.

Selected Members of the ILO Institute



Bloomberg

Around the ILO Table

Non-commercial, high-trust gatherings with senior executives from the Global 2000, in a noncommercial, friendly, rigorous environment.









"This far exceeded our expectations"— Ryan Pletka, Black & Veatch, ILO Decarbonization Strategy Community Sponsor

"More than we hoped for" — Shelby Golan, The Mayfield Fund, ILO Decarbonization Strategy Community Sponsor

"I am so impressed. The learning was fantastic. This is how we establish our presence as a decarbonization leader" — DV Rao, CMS Energy/Consumers Energy, ILO Decarbonization Strategy Community Sponsor

"The ILO Decarbonization gathering here was **fantastic. Let's do more**" – Cynthia Hutchison, Director of the World Economic Forum's US
Centre for Advanced Manufacturing

Some of the Most Influential People in the World

have joined the conversation at the ILO Institute



Gary Becker
Nobel-Prize Winning
Economist



Heidi Roizen Venture Capitalist



Raynard KingtonPresident, Grinnell College



Ash Carter U.S. Secretary of Defense



Ann Winblad Venture Capitalist



Jessica MurreyGlobal Peacemaker



Jan Peter Balkenende
Prime Minister of the
Netherlands



Clayton Christensen Author and Academic



The Gatherings.

In September and October of 2022, we held our first four pilot gatherings, each with 50 senior leaders highly engaged in decarbonization in large companies, agencies and not-for-profit organizations.

September 9, 2022, hosted in partnership with The Mayfield Fund in Menlo Park, CA.

September 16, 2022, hosted in partnership with the World Economic Forum's US Centre for Advanced Manufacturing in **Troy, MI**.

October 11, 2022, hosted in partnership with Columbia University, in **New York City**.

October 20, 2022, hosted in partnership with Black & Veatch, in Chicago.



200+ Senior Leaders

of Large Organizations joined us for our first four in-person **Decarbonization Strategy Community** gatherings, including -

Ezgi Barcenas, Chief Sustainability Officer, Anheuser-Busch InBev Suzy Fahmy, Chief Architect of Strategy and Innovation, AT&T Shimei Fan, Chief Science and Sustainability Officer, Coty, Inc. Greg Bolino, Chief Sustainability Officer, JLL Nisar Naseeruddin, Chief Enterprise Architect, Rockwell Automation Christa Williams, SVP and Investing Principal, Citi Chandrakant Patel Global Chief Engineer and Senior Fellow, HP Rachel, Mattes Greenberg, Head of Sustainability, Citizens Bank DV Rao, SVP and Chief Strategy Officer, CMS Energy Chris Colburn, Chief Design Officer, Visa

C. Subramanian, Head of Global EV and Sustainable Transportation, Amazon Armen Kherlopian, Senior Scientific Advisor, NASA

Laszlo von Lazar, President, Energy and Process Industries, Black & Veatch Jack Roback, Low Carbon and Sustainability Strategy Lead, BP

Lisa Mitnick, EVP, Capgemini Invent, Capgemini

Vance Merolla, Worldwide Director, Global Sustainability, Colgate Palmolive Katya Chistik Hantel, Head of Global Sustainability, Conagra Brands Eric Davis, Head of the Utility of the Future Innovation Hub, ConEd Suzanne Smetana, Managing Director, Sustainability and ESG, Deloitte Guy Horowitz, Partner, Growth Equity, Deutsche Telekom Capital Partners David Tulauskas, Partner, EY

Geraldnie Barnuevo, Vice President of Sustainability, GE Aviation Michael Martin, APAC Energy, Infrastructure and Sustainability Data Center Portfolio Manager, Google James C Lee, Head of Global Partnerships, AR, Google Raghav Bal Dania, Head of Venture Capital Partnerships Google Cloud

Praveen Moturo, VP Chief Enterprise Architect, Mars Rosa Chang Claro, Global Lead for Sustainability, Microsoft Gabriel Presler, Global Head of Enterprise Sustainability, Morningstar

Sandeep Dudhwewalla, VP Utility of the Future, National Grid Sander Cohan, Head of US Innovation, National Grid Partners David Jackson, Strategic Growth, Clean Technology, Palantir Technologies

Grant Garrison, Senior Director, Sustainability, Rivian Thomas Jeung, Managing Director, Samsung Ventures John Cain, CEO, Scott Forge

Chris King, SVP e-Mobility Solutions, Siemens
Shridhar Kulkarni, Global Chief Engineer, Stellantis
Lubo Zhou VP Engineering, The Air Company
Arvind Gunta, Partner Human and Planetary Health

Arvind Gupta Partner, Human and Planetary Health, The Mayfield Fund

Sachin Agarwal Head of Innovation, USPS

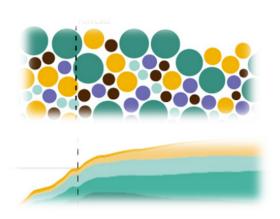
Amy Dawson, SVP, Visa Garage, Visa

Murli Kotteyil, Corporate Venture Vice President, Strategy, VMware

Neeru Arora EVP, Chief Information Officer, and Chief Digital Office, VW



The ILO-D Knowledge Graph will be an open-access digital information source documenting what key large organizations are doing, saying, and investing in around decarbonization, with three areas of emphasis:







Measurement

Technology and Ops in Place

New Ventures

Moving toward shared reliable measures

Who is investing in what now



Each gathering has a single sponsor.

Gathering sponsors will benefit from **exclusive brand engagement** with an elite, curated group of the most influential decision-makers in decarbonization in the world.

The ILO Decarbonization Knowledge Graph will have one global sponsor, as well as a technical host.

For information about sponsorship, please contact ILO Institute founder and president Peter Temes, peter@iloinstitute.net



Sponsors will help curate gatherings, present, and engage attendees before, during and after the gatherings.

Sole-sponsor brand exposure.

Attendee targeting.

Attendee contact information and direct-contact opportunities.

Co-branded research.

Guaranteed target profile match.

Collaboration on additional engagement with participants.

Cost of sponsorship:

For ILO Institute members: \$35,000/event For non-members: \$60,000/event