



Decarbonization is a model for **growth, change, and new ways of doing business.**

ILO-D will be a leadership community to craft and validate new standards and business practices across industries

Centered around highly-curated gatherings of corporate, government and not-for-profit leaders shaping policies and re-inventing business models to realize a low-carbon and no-carbon future



The Gatherings. Invitation-only fully-day gatherings of 50 drivers of corporate and institutional engagements, policies and ideas.

September 9, 2022, hosted in partnership with The Mayfield Fund in **Menlo Park, CA.**

September 16, 2022, hosted in partnership with the World Economic Forum's US Centre for Advanced Manufacturing in **Troy, MI.**

October 11, 2022, hosted in partnership with Columbia University, in **New York City.**

October 20, 2022, hosted in partnership with Black & Veatch, **in Chicago.**

The Knowledge Graph. An online information resource collecting and connecting standards, current practices inside large organizations, and new ventures related to decarbonization.



Each gathering will have a single sponsor.

Gathering sponsors will benefit from **exclusive brand engagement** with an elite, curated group of the most influential decision-makers in decarbonization in the world.

The ILO Decarbonization Knowledge Graph will have one global sponsor, as well as a technical host.

For information about sponsorship, please contact ILO Institute founder and president Peter Temes, peter@iloinstitute.net



Existing Members of the ILO Community will benefit.

All corporate members will be invited to join in our regional day-long leadership gatherings, capped at 50, as well as our annual open gathering, as part of their ILO Institute membership.

Sole-Sponsor Event Supporters will Help Curate the Leadership Gatherings, Present, and Engage Attendees Before, During and After the Gatherings.

Sole-sponsor brand exposure.

Attendee targeting.

Attendee contact information and direct-contact opportunities.

Co-branded research.

Guaranteed target profile match.

Collaboration on additional engagement with participants.

Clusters of Three Gatherings, 50 highly-curated attendees at each, globally celebrated speakers, sponsor's thought-leadership presentation at each.

All operational costs borne by ILO.

Selected Members of the ILO Institute



Around the ILO Table

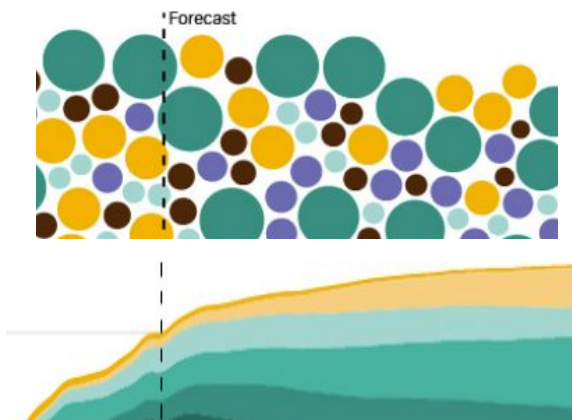
Non-commercial, high-trust gatherings with senior executives from the Global 2000, in a noncommercial, friendly, rigorous environment.



ILO

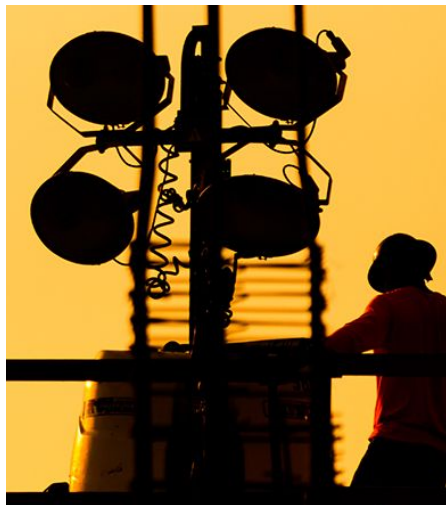
Decarbonization Strategy Community

The Knowledge Graph of what key large organizations are doing, saying, and investing in around decarbonization. Three areas of emphasis:



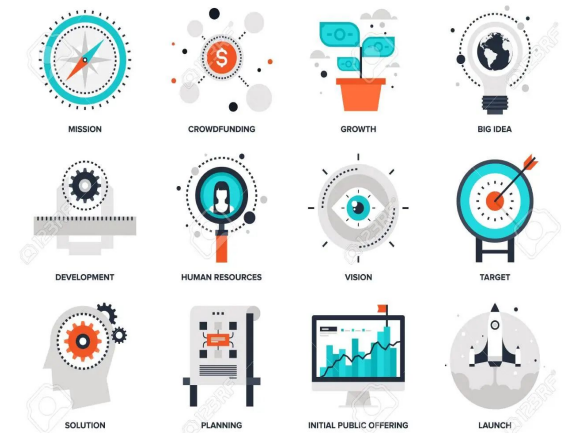
Measurement

Moving toward shared reliable measures



Technology and Ops in Place

Who is investing in what now



New Ventures

Some of the Most Influential People in the World

have joined the conversation at the ILO Institute



Gary Becker
Nobel-Prize Winning
Economist



Heidi Roizen
Venture Capitalist



Raynard Kington
President, Grinnell College



Ash Carter
U.S. Secretary of Defense



Ann Winblad
Venture Capitalist



Jessica Murrey
Global Peacemaker



Jan Peter Balkenende
Prime Minister of the
Netherlands



Clayton Christensen
Author and Academic