



ILO Institute Research Summary

(Reports completed on behalf of Institute members)

February 2022

Most Requested Reports

- Accelerating Growth in Internal New Ventures (2021)
- Matching Individual Work Styles to Work Structure, and Self-Management (2021)
- Building More Loose-Tie Relationships in Large Organizations with Less Face-to-Face Work Time (2021)
- Top-of-Mind Concerns for Innovation Leaders in Large Financial-Services Organizations (2021)
- Agile Approaches to R&D in Large Organizations (2021)
- Self-Service Sales and Account-Management Platforms: Best Practices and Essential Qualities (2021)
- Proxy Discrimination in Insurance Analytics – Background and Current Best Practices for Engagement and Mitigation (2021)
- Best Practices for Co-Development Partnerships in Enterprise Healthcare-Related Consulting and Services (2021)
- Accelerating Growth for New Ventures Following Proof-of-Concept in Large Organizations (2021)
- New Thinking About Learning and Re-Skilling at Large Scale (2021)
- Backgrounder and Current Best Practices for Supporting Diversity, Equity and Inclusion in Higher Education in the U.S. (2021)
- Effective Innovation Structures and Strategies, Comparing High-Margin, High-R&D-Intensity Companies to Lower Margin, Lower-R&D-Intensity Firms (2021)

- Strategies for Building Agile, Flexible Engagement with Operating Units for R&D and Innovation Functions (2021)
- Return-to-Work Strategies for Large Organizations, Post-COVID (2021)
- Co-Development of New Products with Customers (2020)
- Strategies for Increasing Internal Engagement and Support for Free-Standing Innovation Centers in Large Organizations (2020)
- A Backgrounder on Risk Management Approaches in Healthcare (2020)
- Best Practices for Innovation Programs During and After a Time of Crisis (2020)
- The Intersection of Innovation as a Discipline and Sustainability as a Discipline (2020)
- Uses of Collective Intelligence to Drive Innovation and Planning in Large Firms (2019)
- Management Implications for Large Firms Pivoting to New Business Models (2019)
- Working with Smaller and Mid-Size Manufacturing Partners for Product Co-Development (2019)
- What Federated Learning means for AI in Financial-Services Firms (2019)
- Current Best Practices for Co-Development Partnerships (2019)
- Current and Emerging Practices in Large Firms for Knowledge Management (2019)
- Changing Models for Innovation and R&D Governance in Large Industrial Companies (2019)
- Creating New Businesses Based on Proprietary Data (2019)
- New Paths for Interoperability in Healthcare (2019)
- New Models for Working with Big Tech Providers and Partners (2018)
- Notes for Xerox PARC on Innovation Organizations (2018)
- Speeding Up Product Development Post-Handoff (2018)
- New Models for Collaboration and Knowledge-Sharing in the Age of Digital-Speed Data (2018)
- New and Emerging Approaches to R&D Portfolio Management (2018)
- AI Initiatives Currently Proving Out in Large Organizations - and What's Coming Next (2017)
- Best Practices for Rolling Out a New Model for the Organization of Work in a Large Organization (2015)
- Moving from Stage to Stage in New-Product Development in Information-Based Large Companies (2015)
- Approaches to Technology Road-mapping in Large Enterprises (2015)
- The Organization of Innovation as a Function Inside Large B-to-B Companies (2016)
- Measuring Innovation Programs and Outcomes (2016)
- Innovation Organizations inside Large Firms, and their Outcomes and Measures (2015)
- Agile Strategic Planning in Large Project-Driven Organizations (2014)
- Benefitting from New Workforce Analytics Tools (2014)
- The Current State and Future Prospects for Open Innovation External Networks (2014)

- Emerging Trends and Opportunities in the Insurance Industry (2014)
- Use of Digital Marketing Platforms for Animal Health Products (2014)
- Funding Innovation: Metrics, Portfolio Management, and Governance (2006)
- Best Practices for University/Corporate Research and Innovation Partnerships (2014)
- Lean Start-Up Programs in Large Organizations (2014)
- Listening to “Weak Signals” of Coming Change in Financial Services (2014)
- Transitioning to OTC in Animal Health Products (2013)
- The Rise of Retail Clinics in Health Care (2014)
- Customer Driven Innovation (2006)

Selected Archival Reports

- Too Much Data
- New Models for Intellectual Property Management
- HR Practices to Drive Innovation in Large Organizations
- The Innovator’s Advantage: Extending the Competitive Advantage of Breakthrough Innovation
- Organizing for Adjacent Business Growth
- Leveraging Intellectual Property to Increase P/E Multiplier
- Research and Development Best Practices
- Workspace Design to Foster Innovation and Collaboration
- Open Innovation and Business Alignment
- Best Practices in Thought Leadership
- Evaluating Product Ideas
- The Language of Innovation
- Identifying and Exploiting Breakthrough Innovations
- A Catalogue of Innovation Tools
- Driving Innovation Across the Enterprise
- Innovation Centers: An Overview of Organizational Models
- Best Practices in Open-Source Innovation
- New and Emerging Models of Innovation
- Best Practices for Capturing Tacit Knowledge in a Large Organization
- Innovation Pilots: Systems and Processes to Launch Successful Pilots
- Effective Cross Functional Innovation Groups
- Information Sharing in Technology Transfer
- The Role of the Chief Innovation Officer
- Collecting and Managing Ideas
- Best Practices for Creating a Corporate Venture Capital Group
- New Product Development in Financial Services
- Creating and Managing New Business Platforms
- Successful Innovation in a Decentralized Company

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- Key Metrics for Innovation in Telecom
- Characteristics and Practices of the Most Innovative Companies
- Knowledge Creation, Sharing and Collaboration in a Large Organization
- External Technology Sourcing: How Best-in-Class Companies Organize to Source Innovation Globally
- Breaking into New Markets: Strategies for Taking on Incumbents
- Best Practices in Vendor Relationship Management for Innovation
- Planning in the Face of Uncertainty
- Sustainable R&D Strategies for Drug Development
- Web 2.0 and Brand Communications
- Experience Based Marketing
- Best Practices in Customer Acquisition for Consumer Financial Services Products
- Best Practices for Applying Market Research Insights
- Building Value in Loyalty Programs
- Best Practices for Organizing a Global Sales Force
- The Business Value of Social Networking for the Enterprise
- Social Networking for Customer Collaboration in Innovation
- Emerging Trends in Global Telecom: Opportunities in Mobile Advertising, Banking, Media, Travel and Security Management
- Best Practice: Brand Extension
- Emerging Practices for Audience Measurement in Television and Video
- The Value of Social Networks
- Opportunities and Trends in Smart Home Automation
- Deriving Value from Social Networking: Marketing and Recruiting
- Front-Line of Innovation: Three Case Studies for Engaging Employees in Innovation
- Navigating the Emerging Landscape for Pharmaceutical Marketing
- Emerging Trends in Television Advertising
- Effective Strategies for Migrating From B-to-B to B-to-C
- New Kinds of Corporate Risk
- Driving the Value of Consumer Research Through the Enterprise
- The Outsourcing Decision
- Best Practices in Post Merger Integration
- Expansion Paths for Monoline in Financial Services
- Best Practices in Strategic Planning
- Moving from a Centralized to a De-Centralized Operating Model
- Best Practices for Licensing Core Products
- Trends in Manufacturing Employment and Off-Shoring
- Identifying the Most Effective Measures of Success
- Fighting Commoditization
- Improving Supplier Performance in New Product Development
- Best Practices in Environmental Scanning and Emerging Issues Strategy
- Building and Operating an Embedded Consulting Organization
- Best Practices in Sales Compensation

- Improving Customer Service in B-to-B Relationships
- Co-Creation Partnerships in Consumer Products
- Creating and Managing New Business Platforms
- From Products to Solutions: Making the Change
- Best Practice in Adjacency Growth for Narrow-Brand Products
- Gaining Market Share by Targeting the Middle Market
- Emerging Practices in Strategic Planning
- Leading with the Label: New Approaches to Compliance Strategy as a Competitive Strength
- Consumer Insights: Understanding Today's Consumers
- Best Practices for Employee Hoteling and Telecommuting
- The Aging of the Workforce
- Employee Healthcare Self-Management
- Fostering a Culture of Innovation
- The Challenge of an Aging U.S. Workforce: Facing Shortages in IT and Healthcare
- The Power of Pride: Employee Engagement to Drive Culture Change
- Customer Data Integration
- The Employee Experience: Best Practices for Recruiting and Retention
- Emerging Best Practices for Employee Retention in Construction
- Intellectual Property and the Rank-and-File
- Best Practices for Training in Financial Services
- Effective Cross-Functional Innovation Groups
- New Directions in Data Services
- IT Strategy in a Cost-Reduction Environment
- Carbon Dioxide Emissions Control in Power Plants
- Emerging Opportunities in Environmental Solutions
- The Power of Green: Selling Environmental Best Practices in Waste Management
- Commercially Viable Green-Power Technologies
- Growth Opportunities in Waste Management
- Best Practices for Siting New Industrial Plants
- The Value of Going Green
- Funding New Nuclear Power: Innovation in Finance and Cost Mitigation
- Green Business: Realities and Opportunities
- Greenhouse Gas Regulation of the Meat Industry
- The Potential of Telemedicine to Transform the Care of Chronic Disease
- Preparing a New Generation for Healthcare in Retirement: Challenges and Opportunities for Insurers
- R&D Investment and IT Companies in Healthcare
- Improving Documentation in a Teaching Hospital
- Preparing for Pay For Performance
- Best Practices for Overseas Expansion among Top-Tier US Hospitals
- Partnerships Between Hospitals and Technology Vendors
- Employers and Health Care Providers: What Employers Want
- Improving Patient Throughput Performance
- Opportunities in Global Assistance and Patient Advocacy

- The Case for Green Hospitals
- Driving Behavior Change in Large Populations: Lessons from Business, Advertising
- EMR vs. PHR: The Value of Electronic Records for Health Plans
- Critical Trends in Patient Financing
- Engaging Healthcare Consumers: Communication Tools and Strategies that Empower
- Social Networking for Healthcare Providers: Risks and Opportunities
- Industry-based Nonprofit Models for Neglected Disease Drug and Vaccine Development
- Hospital Growth: Best Practices for Building Patient Volume in Tertiary Hospitals
- Continuing Education of Nurses
- Partnerships Models for a Healthcare Research Institute
- Best Practices for Developing New Service Offerings in Professional Services Firms (2007)
- The Push for Innovation in Law Firms
- Emerging Trends in Legal IT for Large Organizations
- Corporate Development for Professional Services Firms