



TALESPIN

Company Overview

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Hello.



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Talespin Is....

A skills mobility company. We are building **an ecosystem** that delivers **skills on-demand** for today's most in-demand skills.



What is Skills Mobility? A real-time and **spatial-first** approach to Talent Development & Talent Mobility that uses measured skills as verified building blocks.

Real-Time = Game Engine Based
Spatial = VR, AR, & Mixed Reality

The workplace & workforce is going through the largest transformation in history

54% of all Employees Need Reskilling / Upskilling.⁽¹⁾
The opportunity for a new foundation is NOW.

Changing Jobs Dynamics

- **75 Million Jobs** will Be Displaced **by 2022**⁽¹⁾
- **133 Million new jobs** expected to be created in major economies **by 2022**⁽¹⁾

Insufficient Preparation

- **Only 30%** of At-Risk Workers Received Training⁽¹⁾
- **37% of people** prefer skills training over other forms of education⁽²⁾

Deficits in Technical and Interpersonal Skills

- **In 5 years, 35%** of the skills deemed essential today will change⁽¹⁾
- Major workplace learning reports rank **soft skills** as a **#1 training priority**, and among the most in-demand skills for employers⁽³⁾

Clear Cost to Inaction Over the Next Decade

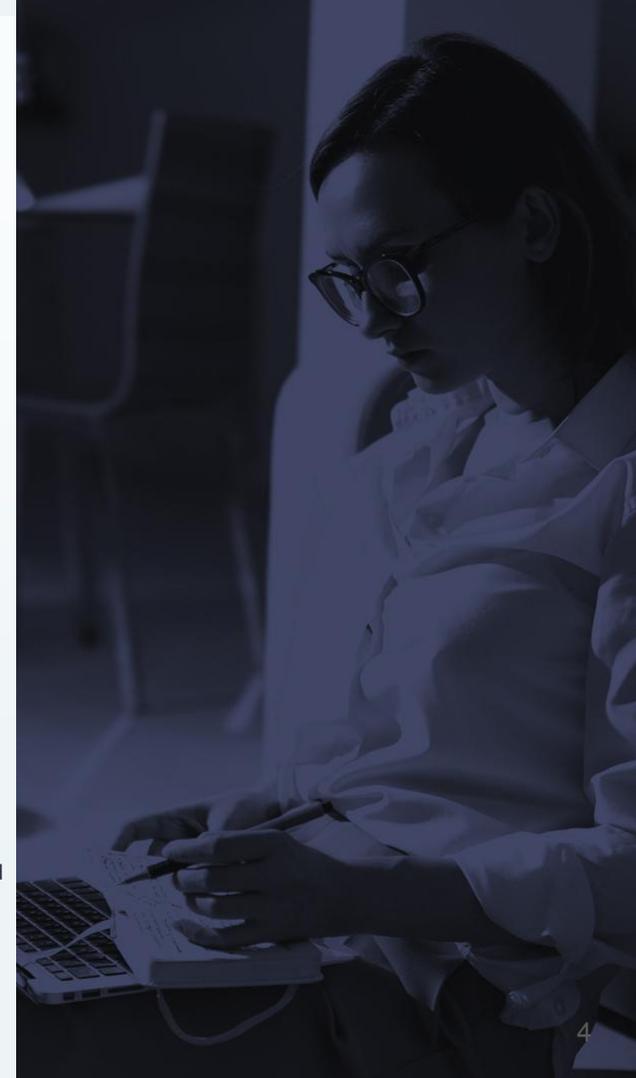
- **\$11.5T in G20** Countries' GDP Growth At Risk Over the Next Decade⁽⁴⁾
- **Over 1 Billion jobs**, almost 1/3rd of all jobs worldwide, to be transformed by technology⁽¹⁾

1) World Economic Forum

2) Strada Center for Consumer Insights

3) LinkedIn: 2018 Workplace Learning Report

4) Accenture: It's Learning. Just Not As We Know It.



... putting individuals and businesses in need of a new foundation.

“The Reskilling Revolution is upon us. **1B people** need to be reskilled in next **10 years**. Covid accelerated the first **300M inside of just 12 months.**”

Source: World Economic Forum

Rapidly increasing portions of training are going remote, requiring more immersive and effective training methods.

Covid-19 has presented a once-in-a-generation opportunity to help enterprises rapidly accelerate to this new model.

Employers are focusing on skills and competencies when making hiring decisions, not institutional education.

52%

of labor hours will be handled by automation in 2025 (29% in 2018).

Source: World Economic Forum

61%

of companies are redesigning their career models to fit the changing workforce.

Source: LinkedIn

87%

of Gen Z expect their first employer to provide formal training; the cost to train continually increases.

Source: Accenture, Gen Z Rising

42%

of core skills required for work are expected to change in the next two years.

Source: World Economic Forum

Why XR?

The only medium up to the challenge

According to research conducted by Stanford University and Technical Denmark, learners recall more when using virtual teaching methods as compared to traditional methods, resulting in a **76% increase in learning effectiveness.**

Benefits of XR Learning



Muscle Memory



Unlimited Re-Do's



High Stakes, No Risk



Time Effective



Instant Collaboration



Big Dollar Savings



Next Level Engagement



Possible Impossible Scenarios



Objective Insights



Varied Perspective

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Talespin's Results

- Talespin's XR platform delivers unheard of gains across the workforce lifecycle and across every category of measurement, setting new standards for how quickly a business can empower thousands of workers while working remotely.
- **PwC proved the power of Talespin through an independent study** utilizing Talespin's platform to compare VR learning to e-learning and classroom learning. Employees in the study were:

4x

faster to complete training.

4x

more focused.

3.75x

more emotionally connected to content.

275%

more confident to apply what they learned.

Source: PwC Understanding The Effectiveness of Virtual Reality Soft Skills Training in the Enterprise

DOWNLOAD STUDY 

WATCH VIDEO 

Talespin: The Platform for Skills Mobility

IMMERSIVE LEARNING POWERED BY SKILLS INSIGHTS

The Talespin platform offers skills insights and immersive learning content as a guide for individual career paths, and workforce talent development.

Immersive Learning Content

Talespin's immersive learning content library is proven to deliver accelerated learning.

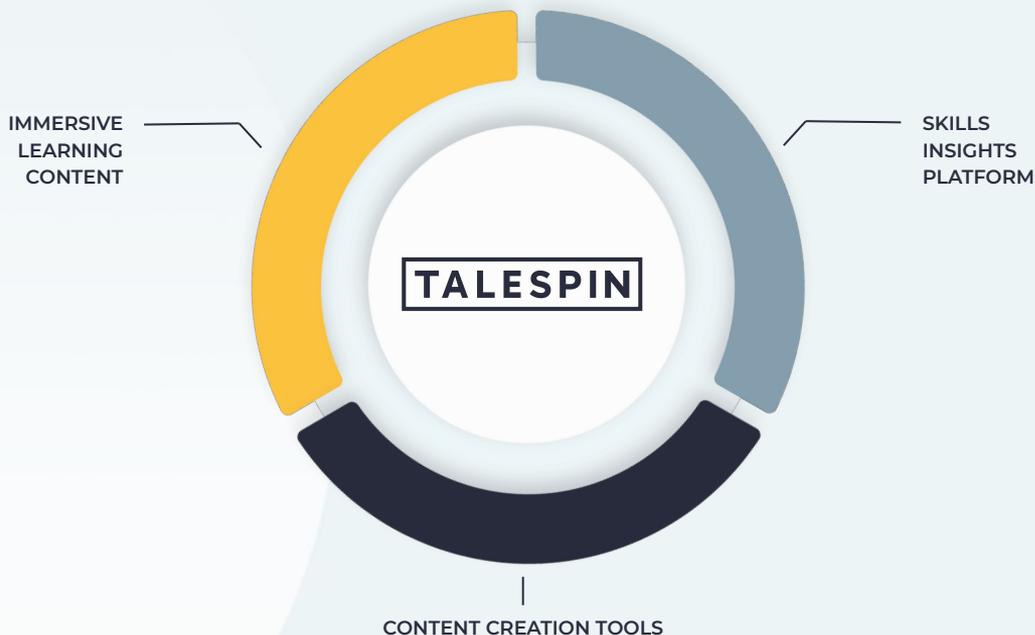
Content Creation Tools

Talespin's no-code authoring tools lower the barrier to entry for organizations to create immersive content.

Skills Insights Platform

The Talespin platform offers advanced learning performance data and validated skills profiles to guide people to new heights in career planning and talent management.

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Talespin's Mission...

...is to provide a platform that delivers...

...immersive
content authoring
tools for *creators*.



...rapid reskilling &
upskilling for
individuals.



...workforce
transformation for
organizations.



Immutable Proof of Skills

XR-Powered Ecosystem for the Future of Work

PHASE 2 (Present - 2022)





CoPilot

Talespin Content Library

CoPilot off-the-shelf content simulates conversational role play with virtual humans on crucial soft skill subject matter, accelerating learning for critical communication skills, making learners more confident in subject matter, and increasing knowledge retention.



SERIES

AVAILABLE MODULES

IN DEVELOPMENT

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EFFECTIVE FEEDBACK

Behavioral Feedback

Performance Feedback

Positive Feedback

LEADING THROUGH UNCERTAINTY

Communicating Succinctly

Managing Frustration

Supportive Leadership

Conflict and Compromise

Empathetic Persuasion

EMOTIONAL INTELLIGENCE ESSENTIALS

Practicing Self-Awareness

Applying Social Awareness

Psychological Safety

CRITICAL THINKING ESSENTIALS

Recognizing Bias

Logical Fallacies

Factual Conversations

DIVERSITY AND INCLUSION

Addressing Microaggressions

Talking About Identity

Leading with Inclusivity

COMMUNICATION ESSENTIALS

Active Listening & Inquiry

Structuring Effective Conversations

Advanced Difficult Conversations

CRUCIAL CONVERSATIONS

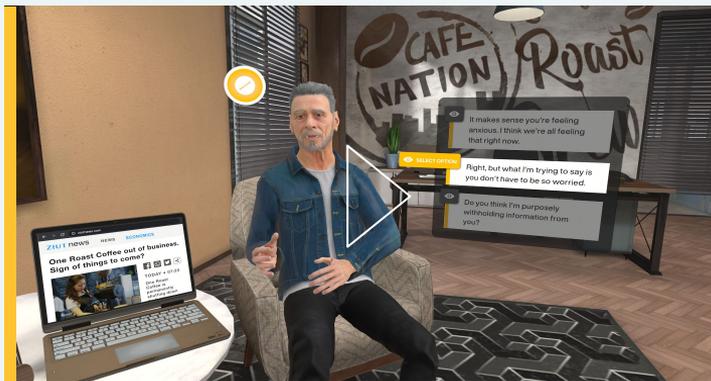
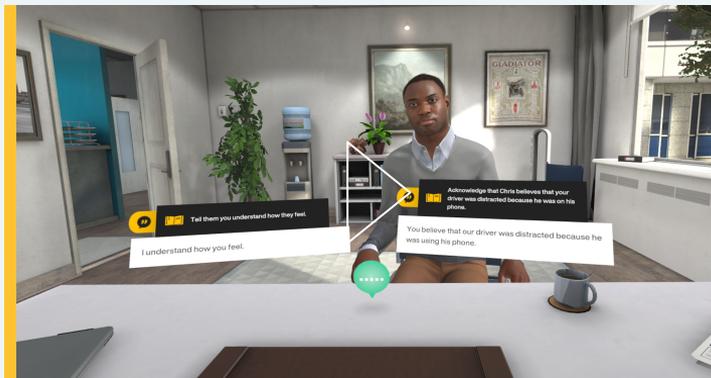
Resolving Conflict

Behavioral Interviews

Mentorship Conversations

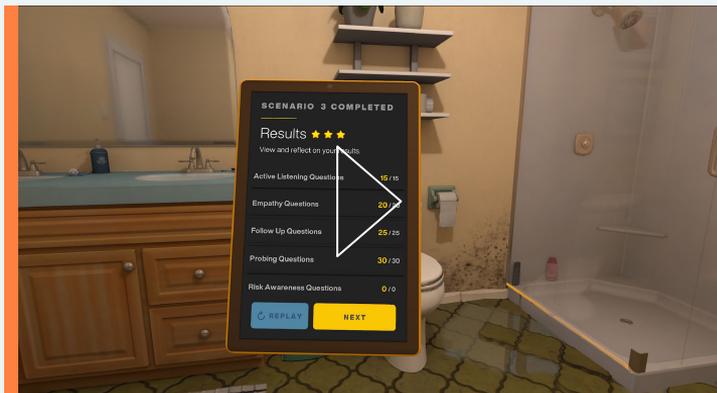


CoPilot - Conversational Simulation with Virtual Humans to Train Soft Skills





Propel - Hard Skills Training in XR



CPD CoPilot Designer

No-Code Authoring Tool for Immersive Soft Skills Learning Content.

CoPilot Designer

CoPilot Designer enables authors to create dynamic conversational learning content where learners practice role play with emotionally realistic virtual humans.

Key Benefits + Features

- Deliver emotionally engaging, voice-driven learning experiences
- Intuitive UX/UI to create and refine story-based learning narratives with advanced story logic
- Aids learning designers, visual designers, and narrative designers in creating a new generation of immersive learning content
- Customize learning content using an extensive library of virtual characters, environments, with customizable gestures, poses and emotions
- Create content deployable to the Talespin App, where users can access all available immersive learning content through their VR headset, including Oculus Quest and HTC Vive, and desktop applications.



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What is Vector?

Vector

is the Framework for *capturing, interpreting and expressing* skills data across the platform.

Capturing Data via...



Skills Ontology

A sophisticated and comprehensive model that captures and defines any skill or competency in the market



User Profile

Captures the user's Skill proficiency, measuring against their organization and the market generally, and factoring in goals and aspirations.

Interpreting Data via...

	A	B
X	0	1
Y	1	2

Skills Rubric

An empirical and adaptable scoring system premised on the user's observable behaviors as correlated to the skills ontology.



Mobility Engine

Identifies potential career goals and plots a viable course of action by 'filling in the blanks' of their competency requirements.

Expressing Data via...



Vector Maps

An interactive visual model of The World Of Work, allowing users to navigate at various resolutions.

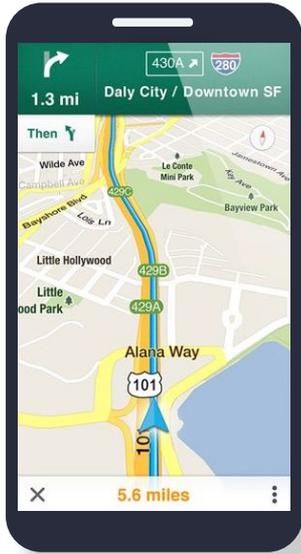


AI Assistant

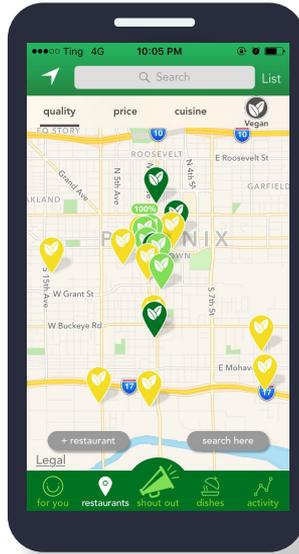
A virtual assistant that can understand and respond to text-based requests via NLP.

Use-Case Analogies

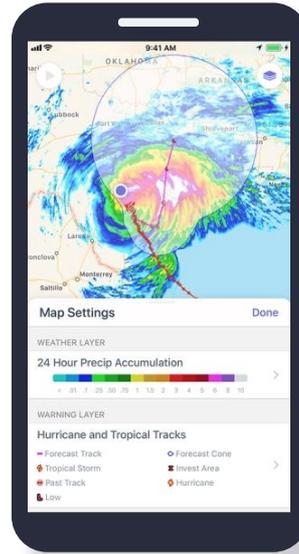
The ways users engage with maps



“I use maps to **PLOT** the best route from A to B.”



“I use maps to **DISCOVER** what is around me.”



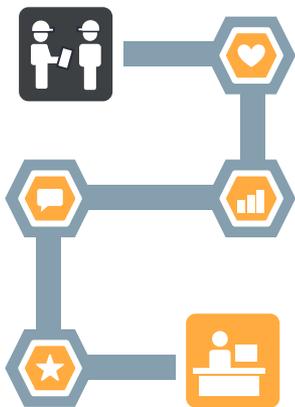
“I use maps to **ASSESS** weather forecasts.”



“I use maps to **LEARN** about the world.”

Vector Use Cases

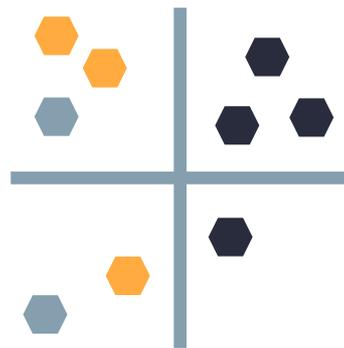
The ways users engage with Vector



“I use Vector to **PLOT** learning paths to achieve skill objectives.”



“I use Vector to **DISCOVER** new skills contiguous to my role.”



“I use Vector to **ASSESS** skills in the context of the market climate.”



“I use Vector to **LEARN** about skills and the World of Work.”

Thank you!



The future of work
starts here.

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Comprehensive Platform

Our approach to immersive learning content and skill data provides a new level of skills measurement, and a frictionless path to continuous and accelerated learning.



Our Platform Delivers:

- ✓ Off-the-shelf content library from Talespin + 3rd party publishers
- ✓ Cross platform content distribution to XR devices + desktop streaming
- ✓ Content creation tools for immersive soft skills + hard skills learning content
- ✓ Dashboard for content management and publishing, training administration analytics access, integrations
- ✓ Proprietary skills data model for assessing and validating skills
- ✓ Seamless Third-Party Integration – Content Creators, Hardware Providers, Software Support, and Channel Partners

Leading the Conversation



In 2020, Talespin has:

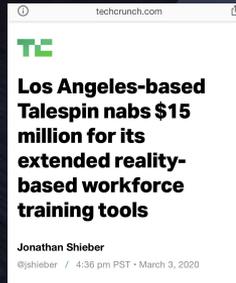
- Over 3.7B media impressions
- 15 pieces of coverage in top tier tech and business press including Reuters, TechCrunch, Forbes, Business Insider and Fast Company
- 86 total media mentions to date
- Over 2,500 social media shares

Farmers Insurance Works with Talespin on 'Virtual Human' Training Applications

The insurer is expanding an existing relationship by working with the XR solutions vendor to simulate critical workplace conversations to help employees practice key interpersonal skills.

CAREER & WORKPLACE

Talespin's new VR training to help leaders during coronavirus crisis



Forbes

Billionaires Innovation Leadership Money Business Small Business

Talespin Raises \$15 M For VR Training Apps

[Yahoo Finance Interview](#)



[Facebook Connect Panel](#)



[Oculus Connect Panel](#)



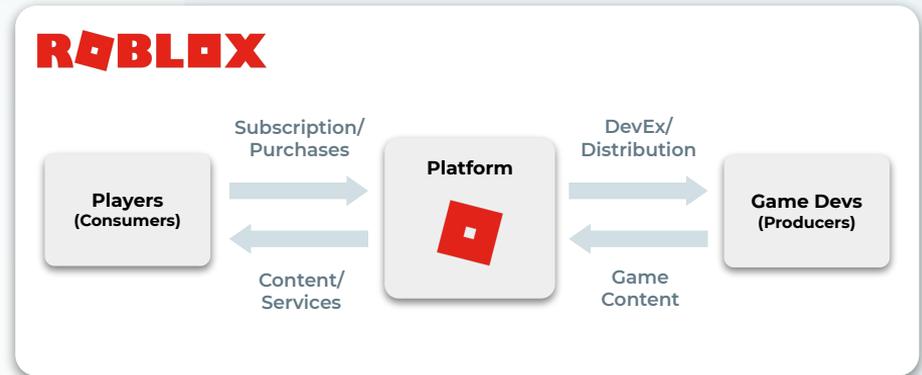
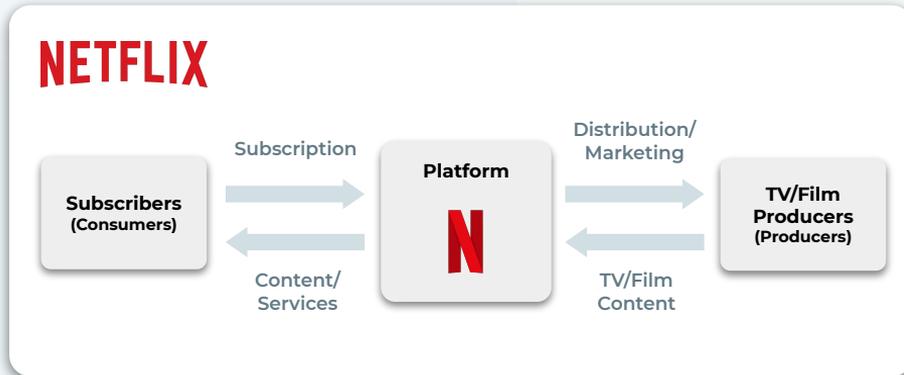
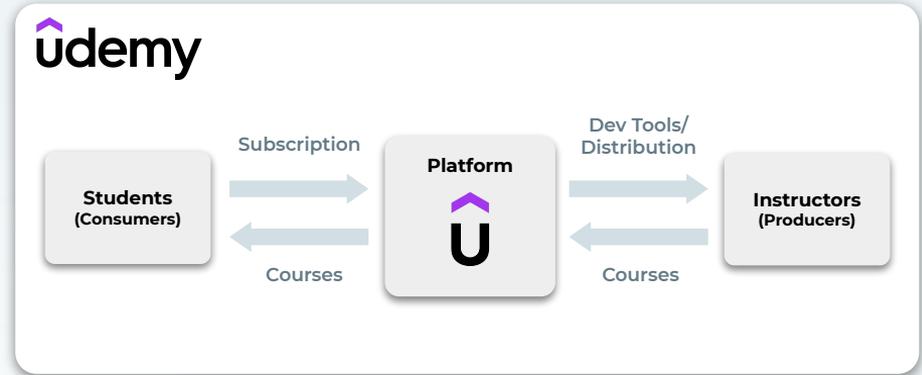
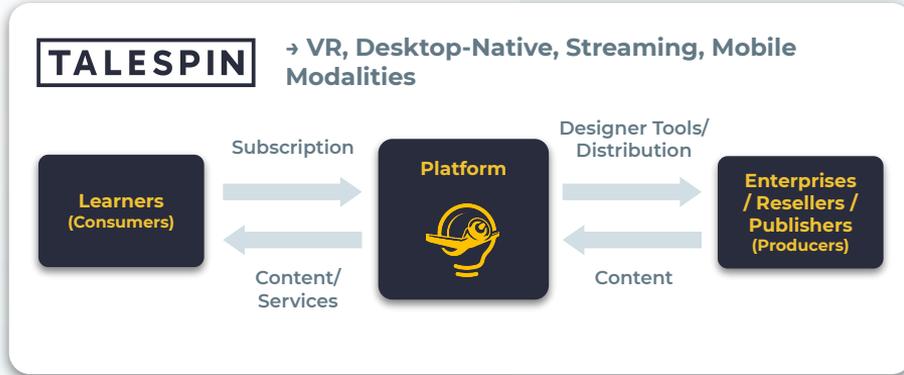
[Kim Komando Show](#)



XR-Powered Ecosystem for the Future of Work

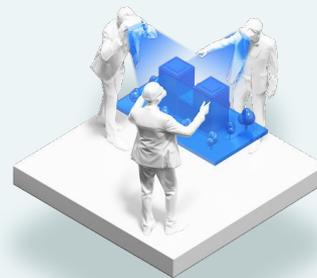
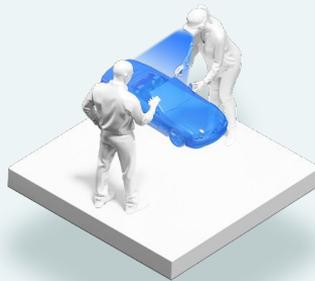
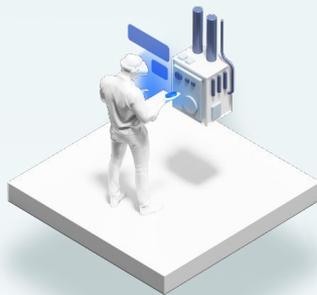
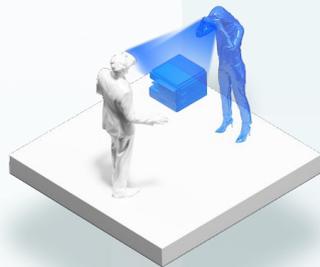
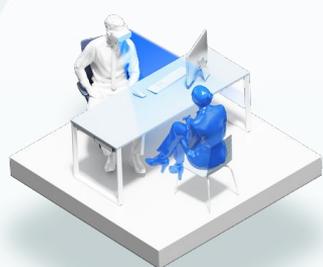
PHASE 2 (Present - 2022)

We facilitate transactions between consumers and producers via a platform strategy.



Talespin Platform

Across the Workforce Lifecycle



Recruit

Use XR to **Assess skills**, not resumes.

Train

Train 4X Faster. Rapidly build experience before Day 1 on the job.

Empower

Learn in the **flow of work** with XR Job Aides.

Transfer

Programmatically transfer knowledge through XR Process Capture.

Manage

Drive outcomes & manage your people through **real time skills data**.

TALESPIN PLATFORM



Vector - Skills Data Layer

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