ILO Institute Research Summary

(Completed on behalf of Institute members)

All report titles listed below are available to ILO Institute members upon request. Please send an email with the desired title(s) to: researchrequest@iloinstitute.net

Most Requested Reports

- Effective Innovation Structures and Strategies, Comparing High-Margin, High-R&D-Intensity Companies to Lower Margin, Lower-R&D-Intensity Firms
- Strategies for Building Agile, Flexible Engagement with Operating Units for R&D and Innovation Functions (2021)
- Return to Work Strategies for Large Organizations, Post-COVID (2021)
- Co-Development of New Products with Customers (2020)
- Strategies for Increasing Internal Engagement and Support for Free-Standing Innovation Centers in Large Organizations (2020)
- A Backgrounder on Risk Management Approaches in Healthcare (2020)
- Best Practices for Innovation Programs During and After a Time of Crisis (2020)
- The Intersection of Innovation as a Discipline and Sustainability as a Discipline (2020)
- Uses of Collective Intelligence to Drive Innovation and Planning in Large Firms (2019)
- Management Implications for Large Firms Pivoting to New Business Models (2019)
- Working with Smaller and Mid-Size Manufacturing Partners for Product Co-Development (2019)
- What Federated Learning means for AI in Financial-Services Firms (2019)
- Current Best Practices for Co-Development Partnerships (2019)
- Current and Emerging Practices in Large Firms for Knowledge Management (2019)
- Changing Models for Innovation and R&D Governance in Large Industrial Companies (2019)

- Creating New Businesses Based on Proprietary Data (2019)
- New Paths for Interoperability in Healthcare (2019)
- New Models for Working with Big Tech Providers and Partners (2018)
- Notes for Xerox PARC on Innovation Organizations (2018)
- Speeding Up Product Development Post-Handoff (2018)
- New Models for Collaboration and Knowledge-Sharing in the Age of Digital-Speed Data (2018)
- New and Emerging Approaches to R&D Portfolio Management (2018)
- AI Initiatives Currently Proving Out in Large Organizations – and What's Coming Next (2017)
- Best Practices for Rolling Out a New Model for the Organization of Work in a Large Organization (2015)
- Moving from Stage to Stage in New-Product Development in Information-Based Large Companies (2015)
- Approaches to Technology Road-mapping in Large Enterprises (2015)
- The Organization of Innovation as a Function Inside Large B-to-B Companies (2016)
- Measuring Innovation Programs and Outcomes (2016)
- Innovation Organizations inside Large Firms, and their Outcomes and Measures (2015)
- Agile Strategic Planning in Large Project-Driven Organizations (2014)
- Benefitting from New Workforce Analytics Tools (2014)
- The Current State and Future Prospects for Open Innovation External Networks (2014)
- Emerging Trends and Opportunities in the Insurance Industry (2014)
- Use of Digital Marketing Platforms for Animal Health Products (2014)
- Funding Innovation: Metrics, Portfolio Management, and Governance (2006)
- Best Practices for University/Corporate Research and Innovation Partnerships (2014)
- Lean Start-Up Programs in Large Organizations (2014)
- Listening to "Weak Signals" of Coming Change in Financial Services (2014)
- Transitioning to OTC in Animal Health Products (2013)
- The Rise of Retail Clinics in Health Care (2014)
- Customer Driven Innovation (2006)

Selected Archival Reports

- Too Much Data
- New Models for Intellectual Property Management
- HR Practices to Drive Innovation in Large Organizations

- The Innovator's Advantage: Extending the Competitive Advantage of Breakthrough Innovation
- Organizing for Adjacent Business Growth
- Leveraging Intellectual Property to Increase P/E Multiplier
- Research and Development Best Practices
- Workspace Design to Foster Innovation and Collaboration
- Open Innovation and Business Alignment
- Best Practices in Thought Leadership
- Evaluating Product Ideas
- The Language of Innovation
- Identifying and Exploiting Breakthrough Innovations
- A Catalogue of Innovation Tools
- Driving Innovation Across the Enterprise
- Innovation Centers: An Overview of Organizational Models
- Best Practices in Open-Source Innovation
- New and Emerging Models of Innovation
- Best Practices for Capturing Tacit Knowledge in a Large Organization
- Innovation Pilots: Systems and Processes to Launch Successful Pilots
- Effective Cross Functional Innovation Groups
- Information Sharing in Technology Transfer
- The Role of the Chief Innovation Officer
- Collecting and Managing Ideas
- Best Practices for Creating a Corporate Venture Capital Group
- New Product Development in Financial Services
- Creating and Managing New Business Platforms
- Successful Innovation in a Decentralized Company
- Key Metrics for Innovation in Telecom
- Characteristics and Practices of the Most Innovative Companies
- Knowledge Creation, Sharing and Collaboration in a Large Organization
- External Technology Sourcing: How Best-in-Class Companies Organize to Source Innovation Globally
- Breaking into New Markets: Strategies for Taking on Incumbents
- Best Practices in Vendor Relationship Management for Innovation
- Planning in the Face of Uncertainty
- Sustainable R&D Strategies for Drug Development

- Web 2.0 and Brand Communications
- Experience Based Marketing
- Best Practices in Customer Acquisition for Consumer Financial Services Products
- Best Practices for Applying Market Research Insights
- Building Value in Loyalty Programs
- Best Practices for Organizing a Global Sales Force
- The Business Value of Social Networking for the Enterprise
- Social Networking for Customer Collaboration in Innovation
- Emerging Trends in Global Telecom: Opportunities in Mobile Advertising, Banking, Media, Travel and Security Management
- Best Practice: Brand Extension
- Emerging Practices for Audience Measurement in Television and Video
- The Value of Social Networks
- Opportunities and Trends in Smart Home Automation
- Deriving Value from Social Networking: Marketing and Recruiting
- Front-Line of Innovation: Three Case Studies for Engaging Employees in Innovation
- Navigating the Emerging Landscape for Pharmaceutical Marketing
- Emerging Trends in Television Advertising
- Effective Strategies for Migrating From B-to-B to B-to-C
- New Kinds of Corporate Risk
- Driving the Value of Consumer Research Through the Enterprise
- The Outsourcing Decision
- Best Practices in Post Merger Integration
- Expansion Paths for Monoline in Financial Services
- Best Practices in Strategic Planning
- Moving from a Centralized to a Decentralized Operating Model
- Best Practices for Licensing Core Products
- Trends in Manufacturing Employment and Off-Shoring
- Identifying the Most Effective Measures of Success
- Fighting Commoditization
- Improving Supplier Performance in New Product Development
- Best Practices in Environmental Scanning and Emerging Issues Strategy
- Building and Operating an Embedded Consulting Organization
- Best Practices in Sales Compensation
- Improving Customer Service in B-to-B Relationships

- Co-Creation Partnerships in Consumer Products
- Creating and Managing New Business Platforms
- From Products to Solutions: Making the Change
- Best Practice in Adjacency Growth for Narrow-Brand Products
- Gaining Market Share by Targeting the Middle Market
- Emerging Practices in Strategic Planning
- Leading with the Label: New Approaches to Compliance Strategy as a Competitive Strength
- Consumer Insights: Understanding Today's Consumers
- Best Practices for Employee Hoteling and Telecommuting
- The Aging of the Workforce
- Employee Healthcare Self-Management
- Fostering a Culture of Innovation
- The Challenge of an Aging U.S. Workforce: Facing Shortages in IT and Healthcare
- The Power of Pride: Employee Engagement to Drive Culture Change
- Customer Data Integration
- The Employee Experience: Best Practices for Recruiting and Retention
- Emerging Best Practices for Employee Retention in Construction
- Intellectual Property and the Rank-and-File
- Best Practices for Training in Financial Services
- Effective Cross-Functional Innovation GroupsNew Directions in Data Services
- IT Strategy in a Cost-Reduction Environment
- Carbon Dioxide Emissions Control in Power Plants
- Emerging Opportunities in Environmental Solutions
- The Power of Green: Selling Environmental Best Practices in Waste Management
- Commercially Viable Green-Power Technologies
- Growth Opportunities in Waste Management
- Best Practices for Siting New Industrial Plants
- The Value of Going Green
- Funding New Nuclear Power: Innovation in Finance and Cost Mitigation
- Green Business: Realities and Opportunities
- Greenhouse Gas Regulation of the Meat Industry
- The Potential of Telemedicine to Transform the Care of Chronic Disease
- Preparing a New Generation for Healthcare in Retirement: Challenges and Opportunities for Insurers

- R&D Investment and IT Companies in Healthcare
- Improving Documentation in a Teaching Hospital
- Preparing for Pay For Performance
- Best Practices for Overseas Expansion among Top–Tier US Hospitals
- Partnerships Between Hospitals and Technology Vendors
- Employers and Health Care Providers: What Employers Want
- Improving Patient Throughput Performance
- Opportunities in Global Assistance and Patient Advocacy
- The Case for Green Hospitals
- Driving Behavior Change in Large Populations: Lessons from Business, Advertising
- EMR vs. PHR: The Value of Electronic Records for Health Plans
- Critical Trends in Patient Financing
- Engaging Healthcare Consumers: Communication Tools and Strategies that Empower
- Social Networking for Healthcare Providers: Risks and Opportunities
- Industry-based Nonprofit Models for Neglected Disease Drug and Vaccine Development
- Hospital Growth: Best Practices for Building Patient Volume in Tertiary Hospitals
- Continuing Education of Nurses
- Partnerships Models for a Healthcare Research Institute
- Best Practices for Developing New Service Offerings in Professional Services Firms (2007)
- The Push for Innovation in Law Firms
- Emerging Trends in Legal IT for Large Organizations
- Corporate Development for Professional Services Firms